



एक कदम स्वच्छता की ओर



MINISTRY OF DRINKING WATER & SANITATION



MINISTRY OF DRINKING WATER AND SANITATION

Paryavaran Bhawan, CGO Complex

Lodhi Road, New Delhi-110003

www.mdws.gov.in



SWACHHTA PLEDGE

Mahatma Gandhi
dreamt of an India which was
not only free but also clean and
developed.

Mahatma Gandhi secured freedom for
Mother India.

Now it is our duty to serve Mother India by
keeping the country neat and clean.

I take this pledge that I will remain committed
towards cleanliness and devote time for this.

I will devote 100 hours per year that is two
hours per week to voluntary work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself,
my family, my locality, my village and my work place.

I believe that the countries of the world that appear
clean are so because their citizens don't indulge in
littering nor do they allow it to happen.

With this firm belief, I will propagate the message of
Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this
pledge which I am taking today.

I will endeavour to make them devote their 100 hours
for cleanliness.

I am confident that every step I take towards
cleanliness will help in making my country
clean.

Introduction:

The Department of Drinking Water Supply(DDWS) was created in the Ministry of Rural Development in 1999, which was subsequently renamed as the Department of Drinking Water and Sanitation in 2010. Keeping in view the significance of Rural water supply and Sanitation, the Government of India created and Notified the Ministry of Drinking water and Sanitation as a separate Ministry on 13th July, 2011.

The Ministry of Drinking water and Sanitation is the nodal Ministry for the overall policy, planning, funding and coordination of the flagship programmes of the Government for rural drinking water viz. the National Rural Drinking Water Programme and for Sanitation, the Swachh Bharat Mission (Grameen) SBM(G) in the country. There are three programme divisions namely Water, Water Quality and Sanitation to carry out the functions of the ministry.

The ministry thus have two very clear cut works, the one which relates to the rural water supply & the other is for Sanitation.

On the Sanitation side the issue are addressed though the SBM (G) and on the water side through NRDWP. The **Swachh Bharat Mission (Grameen)** has been launched on 2nd October, 2014, which aims at attaining a 100% Open Defecation Free India by 2019.

I. Swachh Bharat Mission (Grameen)

The rural sanitation programme in India was introduced in the year 1954 as a part of the First Five Year Plan of the Government of India. Government of India introduced the Central Rural Sanitation Programme (CRSP) in 1986 primarily with the objective of improving the quality of life of the rural people and also to provide privacy and dignity to women. From 1999, a “demand driven” approach under the “Total Sanitation Campaign” (TSC) emphasized more on Information, Education and Communication (IEC), Human Resource Development (HRD), Capacity Development activities to increase awareness among the rural people and generation of demand for sanitary facilities.



The “Nirmal Bharat Abhiyan” (NBA) the successor programme of the TSC, was launched from 1.4.2012. The objective was to accelerate the sanitation coverage in the rural areas so as to comprehensively cover the rural community through renewed strategies and saturation approach. To accelerate the efforts to achieve universal sanitation coverage and to put focus to sanitation, the Prime Minister of India launched the Swachh Bharat Mission on 2nd. October 2014. The Mission aims to achieve Swachh Bharat by 2019, as a fitting tribute to the 150th Birth Anniversary of Mahatma Gandhi, which in rural areas shall mean improving the levels of cleanliness in rural areas through Solid and Liquid Waste Management activities and making Gram Panchayats Open Defecation Free (ODF), clean and sanitised.

Goal : SBM(G) goal is to achieve 100% access to sanitation for all rural households by 2019.

Objectives

The main objectives of the SBM(G) are as under:

- Bring about an improvement in the general quality of life in the rural areas.

- Accelerate sanitation coverage in rural areas to achieve the vision of Swachh Bharat by 2nd October, 2019.
- Motivate communities and Panchayati Raj Institutions promoting sustainable sanitation facilities through awareness creation and health education.
- Encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation.
- Develop community managed environmental sanitation systems focusing on solid & liquid waste management for overall cleanliness in the rural areas.

II. National Rural Drinking Water Programme

The National Rural Drinking Water Programme (NRDWP) is a Centrally Sponsored Scheme aimed at providing adequate and safe drinking water to the rural population of the country. The NRDWP is a component of Bharat Nirman, which focuses on the creation of the infrastructure.



This has resulted in the provision of significant additional resources to the sector and for creating an environment for the development of infrastructure and capacities for the successful operation of drinking water supply schemes in rural areas.

Goal: To provide every rural person with adequate safe water for drinking, cooking and other domestic basic needs on a sustainable basis. This basic requirement should meet minimum water quality standards and be readily and conveniently accessible at all times and in all situations.

Vision: Safe and adequate drinking water for all, at all times, in rural India

Provisions under SBM-G

- A provision of incentives for the construction of Individual household latrine (IHHL) of Rs.12000, including central share of Rs.9000.00 (Rs. 10800.00 in case of special category states) and State share of Rs. 3000.00 (Rs. 1200.00 in case of special category states) to all BPL households and; to identified Above Poverty Line (APL) households (all SCs /STs,

small and marginal farmers, landless labourers with homestead, physically handicapped and women-headed households).

- Construction of Community Sanitary Complexes (Upto 2 lakh per Community Sanitary Complex). Sharing pattern will be 60:30:10 (Centre: State: Community)
- Assistance (Upto Rs. 50 lakh per district) to Production Centres of sanitary materials and Rural Sanitary Marts
- Funds for Solid and Liquid Waste Management. A cap of Rs. 7/12/15/20 lakh to be applicable for GramPanchayats having upto 150/300/500 more than 500 households on a Centre and State /GP sharing ratio of 75:25.
- Provision for IEC will be at 8% of total Project cost, with 3% to be utilised at the Central level and 5 % at State level
- Provision for Administrative Cost will be 2% of the Project cost. Sharing pattern will be 75:25 between Centre and State.

Provisions under NRDWP

- 50:50 Central /State Share(NE & J&K 90:10)
 - 47% for Coverage
 - 20% for Water Quality (WQ)
 - 15% for Operation & Maint. (O&M)
- 100% Central Funding
 - 10% for Sustainability
 - 5% for Support
 - 3% for WQ Monitoring & Surveillance
- 2% of the total NRDWP fund is set aside as Natural Calamity Fund.
- Provision of safe drinking water supply to
 - Partially covered Habitation Quality affected habitations.
 - Schools
 - Anganwadis.
- High priority to habitations with
 - SC,
 - ST and
 - Minority population.

- Enable GP/village Water and Sanitation Committees to
 - Plan,
 - Operate
 - Maintain water sources & supply.
- Online Reporting System in public domain

Progress so far – SBM-G

Physical Progress

- Only about 22% of the rural families had access to toilets in 2001. With the efforts put into the Total Sanitation Campaign this has gone up to 32.70% as per Census 2011. The NSSO-2012 report has estimated that 40.6% of rural households have sanitation facilities.
- Physical achievements made during last 3 years :-

Achievements made under SBM (Gramin) during last three years is as under:-

Component	2011-12	2012-13	2013-14
Household toilets	8798864	45,59,162	49,76,294
School toilets	122471	76,396	37,696
Anganwadi toilets	28409	36,677	22,318

- The revised estimate and actual expenditure during the last 3 years is as under Swachh Bharat Mission (Gramin) :-

(Rs. In crore)

Year	Revised Estimates	Actual Expenditure	% Utilization
2011-12	1500.00	1500.00	100.00
2012-13	2500.00	2473.29	98.93
2013-14	2300.00	2250.32	97.84

Progress So far NRDWP

Physical Progress

Physical achievements made during last 3 years

Year	Coverage of Partially Covered		Coverage of Quality Affected	
	Target	Achieved	Target	Achieved
2011-12	75000	116246	25000	22121
2012-13	75,000	136,304	25,000	19,402
2013-14	75,000	136,780	22,000	16,649

Financial Progress:

The revised estimate and actual expenditure during the last 3 years (Rs. In crore)

Year	Busget Estimates	Revised Expendi- ture	Actual Expendi- ture
2011-12	9350	8500	8493
2012-13	10,500	10,500	10,489
2013-14	11,000	9700	9,691

New Initiatives under SBM(G)

- Ministry has in 2012 with assistance from UNICEF has prepared a Sanitation Hygiene Communication and Advocacy Strategy (SHACS), focusing on Inter Personal Communication
- Baseline Survey Conducted across all States of the Country in 2012-13. Data of Sanitation Coverage down to the Household Level available and now being uploaded on the Management Information System (MIS) for the SBM(G) (mdws.nic.in)
- Provision of entering progress on the MIS under the SBM(G) with names of Individual beneficiaries; Photos of Toilets constructed and Coordinates of the toilets to be uploaded.
- Key Resource Centers identified for carrying out trainings on Sanitation
- Media Campaign at National & State level

- States starting large Inter Personal Communication Campaign at GP level
- Conjoint approach to Water and Sanitation
- SLWM Framework has been prepared
- Menstrual Hygiene Management activities
- Evaluation by National Level Monitors of Ministry of Rural Development/ Drinking Water and Sanitation carried out in 57 Districts in 2014
- Independent 3rd. Party National Evaluation of NBA has been started

New Initiatives under NRDWP

Short Term

- Coverage of approx. 20,000 R.O Plants in 2014-2015 & next two financial years with 50:50 funding pattern (90:10 for NE & J&K).
- Technologies to be selected by States as many new technologies available. Suggestive list of technologies would be provided by Technical Committee, under Dr. R. A. Mashelkar, Former DG, CSIR.

- O&M to be met out of water tariff collection, VGF or 13th Finance Commission funds .
- Large Scale IEC on health in conjunction with potable water.

Long term:

- Piped Water Supply through surface media
- Water grid in conjunction with river/ reservoirs, etc.
- Involvement of Pvt. Sector in field testing & labs.

For any assistance or query please contact your Gram Panchayat Office or Block Development Officer Office or District Water and Sanitation Mission Office.

For details contact:

Shri Birender Singh

Hon'ble Minister for MoRD. PR & DWS

Room No. : 48, Krishi Bhawan

New Delhi-110001

Phone No : 011-23383548, 23782373,

23782327, 23070309

Fax No. : 011-23719023

E-mail : mord.kv@gmail.com

Shri Ram Kripal Yadav

Minister of State, MoDWS

Room No. : 199

Phone No. : 011-23383614, 23386595,
23386899

Fax No. : 011-23383539

Secretary

Ministry of Drinking Water & Sanitation

4th Floor Paryawaran Bhawan

New Delhi-110003

Phone No. : 011-24361670, 24361671

Fax No. : 011-24361669

E-mail : seeydws@nic.in

Joint Secretary (Sanitation)

Ministry of Drinking Water & Sanitation

4th Floor Paryawaran Bhawan,

CGO Complex

Lodhi Road, New Delhi-110003

Phone : 011-24362705,

Fax : 011-24361062

E-Mail : js.tsc@nic.in

Joint Secretary (Water)

Ministry of Drinking Water & Sanitation

4th Floor Paryawaran Bhawan,

CGO Complex

Lodhi Road, New Delhi-110003

Phone : 011-24361043,

Fax : 011-24364113

E-Mail : jstm@nic.in

Website : www.mdws.gov.in

Swachh Bharat Mission (Gramin)

You can also Write to Secretary on Website link:

[http://indiawater.gov.in/
Misc/MDWSUserFeedback.
aspx?Page=TalkToSecretary](http://indiawater.gov.in/Misc/MDWSUserFeedback.aspx?Page=TalkToSecretary)

Data Base and Statistics may be taken from:

- <http://sbm.gov.in/tsc/NBA/NBAHome.aspx> for Swachh Bharat Mission (Grameen) &
- <http://indiawater.gov.in/imisreports/nrdwpmain.aspx> for National Rural Drinking Water Programme (NRDWP)

Innovation and Technologies

Innovators/individuals/firm may share their innovation/technologies in the field of Sanitation and Drinking water and water quality and related activities using the link:
http://indiawater.gov.in/misc/MISC_AdvApp.aspx

Media Links:

- Audio/Video/Films: http://mdws.gov.in/audio_video
- Photos: <http://mdws.gov.in/imagegallery>

Social Media:

Facebook: <https://www.facebook.com/>

MODWS <https://www.facebook.com/>

SwachhBharatMissionGrameen

2015

JANUARY						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY						
S	M	T	W	T	F	S
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JUNE						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST						
S	M	T	W	T	F	S
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

SEPTEMBER						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

22 March - World Water Day
19 Nov. - World Toilet Day



एक कदम स्वच्छता की ओर



MINISTRY OF DRINKING WATER AND SANITATION

Paryavaran Bhawan, CGO Complex

Lodhi Road, New Delhi-110003

www.mdws.gov.in